

From: SFSP Contest - FNS [<mailto:SFSPCONTEST@fns.usda.gov>]
Sent: Wednesday, July 20, 2011 10:41 AM
To: SFSP Contest - FNS
Subject: Announcing: "Food, Fun and Sun! SFSP Story & Photo Contest!"

Food, Fun, and Sun! SFSP Story and Photo Contest

Dear SFSP Supports,

We also wanted to let you know of a new opportunity! As summer is in full swing, it's time for some healthy competition! Around the country, local organizations from churches to community centers are busy serving meals to kids through the Summer Food Service Program. Although thousands of organizations operate this program, each site has different ideas about activities, volunteer recruiting, and outreach in both rural and urban settings to make sure no child goes hungry in the summer. To help capture and share some of the creative and successful ways sites are managing the program, FNS is sponsoring "Food, Fun and Sun! The Summer Food Service Program Story and Photo Contest." We are looking for best practices that fit into four targeted categories. Winning entries will help us spread the word about programs that break down barriers with innovative methods.

Current SFSP Sponsors and Sites are eligible to enter. We're looking for examples of successful programs that fit into a few targeted categories:

1. Recruiting and using **volunteers** to support SFSP
2. Serving meals to **older children** (ages 12-18)
3. Programs that serve meals in **rural** areas
4. Programs that are extremely **creative**

Contest submissions should be in the form of a 200-400 word narrative (your story) accompanied by two photos with captions. Finalists will be posted on the contest website where a public vote will determine Winners and Honorable Mentions. Winners will be honored and recognized in a variety of ways on a National stage.

Food, Fun and Sun! The Summer Food Service Program Story and Photo Contest starts today, July 20, 2011, and submissions will be accepted through August 20, 2011.

For contest rules and details, visit: <http://challenge.gov/USDA/195-food-fun-and-sun-story-and-photo-challenge>.

For more information on the Summer Food Service Program (SFSP), visit: www.summerfood.usda.gov.

Good luck, and may the best programs win!